

MÁRIO PEREIRA

PORTUGUESE

www.mariopereira.design

PROFESSIONAL EXPERIENCE

March 2016 - August 2016

Internship at LOBA.cx
graphic design of content for social networks such as banners, visual cards and newsletters, etc design of stationary for clients' brands.
www.loba.pt

June 2011 - Present

Freelancer
worked in a variety of projects, such as a restaurant facade and its brand identity, the UX of an online label editor and a couple of company logos.

EDUCATION

October 2011 - June 2013

Specialization in Design - Aveiro University
design and strategy, design and identity, interaction design, typographic semiology.

September 2008 - July 2011

Multimedia Design - EUAC
dynamic platforms, multimedia design, typography, illustration.

COURSES

Took one year of german classes
October 2016 English certificate C2 (+idiomas)
June 2007 English certificate FCE (Cambridge English: First)
Took classes in mandarin for fun and profit

SKILLS

Tools
adobe photoshop, after effects, illustrator, indesign, premiere, microsoft word, microsoft excel

Fields
social networks management, branding, graphic design, infographics, video, typography, web design, web usability, design history, design management.

LANGUAGES

Portuguese, english, spanish, french

ADDITIONAL INFO

- 2010 - 11* President of the Student Union EUAC
- 2013* Summer Academy Monitor in Aveiro University
participant supervision during the activities.
- 2014* Participant - Improbable workshops
infographics development in cooperation with the department
of social sciences, politics and territory.
- 2014* Participant - Vizua Challenge
learning and development of infographics.
- 2014* Participant - Cumulus Spring Conference 2014
conferences about cultural diversity, social engagement and
shifting education.
- Knowledge of HTML and CSS

FINAL REMARKS

Available and very much willing to relocate
Drivers License
Avid reader, cinema enthusiast, keen traveler

Mário Pereira

03/06/1989

Contact

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Portfolio

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