

MÁRIO PEREIRA

GRAPHIC DESIGNER

www.mariopereira.design

PROFESSIONAL EXPERIENCE

November 2018 - Present

Email Marketing Analyst at Dentons

creation, approval and distribution of brand compliant email marketing, data cleansing searches, campaign reporting and email marketing system related queries.

October 2017 - October 2018

Junior Analyst at Accenture

optimize workflow by identifying gaps and generating innovative ideas for policies and processes improvement also provide back-end support to client's customer.

March 2016 - August 2016

Internship at LOBA.cx

graphic design of content for social networks such as banners, visual cards and newsletters, etc design of stationary for clients' brands.
www.loba.pt

June 2011 - Present

Freelancer

worked in a variety of projects, such as a restaurant facade and its brand identity, the UX of an online label editor and a couple of company logos.

EDUCATION

October 2011 - June 2013

Specialization in Design - Aveiro University

design and strategy, design and identity, interaction design, typographic semiology.

September 2008 - July 2011

Multimedia Design - EUAC

dynamic platforms, multimedia design, typography, illustration.

COURSES

Took german classes

October 2016

English certificate C2 (+idiomas)

June 2007

English certificate FCE (Cambridge English: First)

Took classes in mandarin for fun and profit

SKILLS

Tools

adobe photoshop, after effects, illustrator, indesign, premiere.

Fields

social networks management, e-mail marketing, marketing, CRM, branding, graphic design, infographics, video, typography, web design, web usability, design history and design management

LANGUAGES

Portuguese, english, spanish, french

ADDITIONAL INFO

- 2010 - 11* President of the Student Union EUAC
- 2013* Summer Academy Monitor in Aveiro University
participant supervision during the activities.
- 2014* Participant - Improbable workshops
infographics development in cooperation with the department
of social sciences, politics and territory.
- 2014* Participant - Vizua Challenge
learning and development of infographics.
- 2014* Participant - Cumulus Spring Conference 2014
conferences about cultural diversity, social engagement and
shifting education.

FINAL REMARKS

Knowledge of HTML and CSS
Available and very much willing to relocate
Drivers License
Avid reader, cinema enthusiast, keen traveler

Mário Pereira

03/06/1989

Contact

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Portfolio

www.mariopereira.design